



# Customer Success Story

PCI is the trusted leader in financial management consulting, implementation, and audit support for government contractors, marketing agencies, and professional service firms. We don't just provide solutions—we offer comfort and assurance, guiding you through every step of the process with unmatched expertise and a commitment to your success.

## ABOUT TAM-TAM\TBWA

Tam-Tam\TBWA blends the boldness of an independent agency with the strength of a global collective. Backed by a fearless team unafraid to challenge conventions, they offer services in strategy, design and branding, creative services, media, and production.

**Tam-Tam\TBWA**

**Company:** Tam-Tam\TBWA

**Headquarters:** Montreal, Quebec, Canada

**Industry:** Advertising Agency

**Employees:** 50

**Products & Services:** Deltek WorkBook

**Learn More:** [tamtamtbwa.com](http://tamtamtbwa.com)

## CHALLENGES

- Outdated system (Adtraq), originally implemented in 1999, lacking modern functionality.
- Inability to consolidate financial and project management data into a single platform.
- Limited visibility into financial data, making it difficult to gain clear insights.

## BENEFITS OF DELTEK WORKBOOK

- Enhanced visibility into both financial and project management data.
- Access to a wide range of analysis tools, saving time and improving decision-making.
- Comprehensive solution that consolidates all financial and project management data into a single platform.

**"The implementation support provided by PCI was exemplary — it was quick and easy, thanks to their highly skilled team, who were attentive to our needs at this crucial moment (and continue to be on a daily basis)."**

- Melanie Beaudoin, CFO, Tam-Tam\TBWA

## WORKING WITH PCI



- Always available and highly knowledgeable about the system.
- Attentive to the unique needs and challenges of a small business.
- Skilled at finding tailored solutions to address specific requirements.
- Simplified the implementation process, ensuring a smooth and straightforward transition.



## Peace of Mind With PCI

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